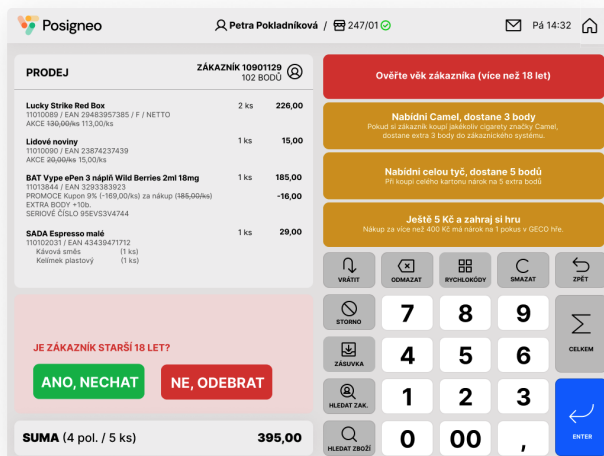
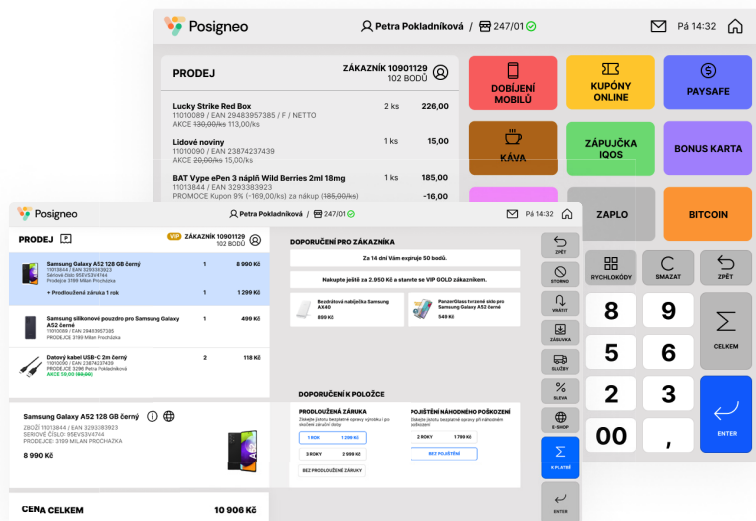


Customer checkout

Each point of sale has different requirements for cash register operation. We offer **configurable environments** for different types of industries such as **drugstore, electronics, tobacco and fashion**. Make your staff's job more comfortable and customer focused.



Guided selling

It alerts staff ongoing campaigns, promotion based and additional services on the customer's selected products that it can nor must offer.

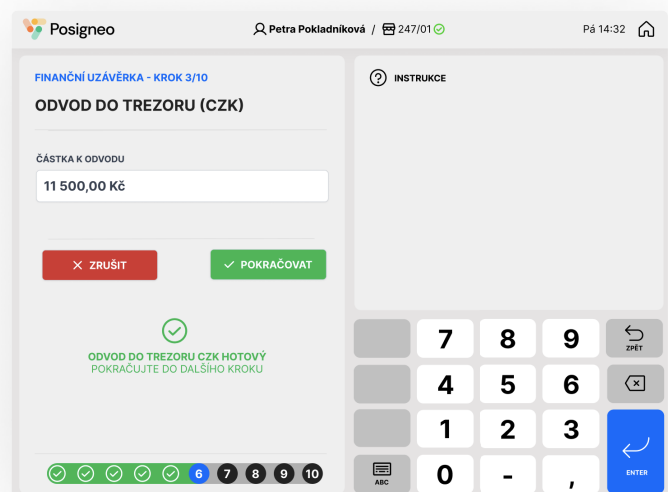
The cash register can be connected to the customer display for **direct interaction with customer**.

Staff training

The cash register can be **switched to training mode** and employees can be guided through the steps of the selected process. We **reduce the cost of training new employees** or new functionalities of the POS system.

Other features

The system has a range of additional processes such as **cash register, receipt and withdrawal of money, reporting or communication with the internal helpdesk**. The focus is on **financial closure**, which is **fully configurable** as a workflow.



Comprehensive digital solutions for retail stores.

Posigneo is a **modern service-oriented software** solution enabling customer check-in through individual sales channels within the retail store network.

Use individual internal or external components for maximum added value. Posigneo is optimized for **direct integration with your ERP** system without the need for master data transformation.

POSIGNEO helps your staff provide customers with all they want while supporting your business goals.



Customer checkout

Benefit from all included types of services you need to **run your stores and POS smoothly.**



Customer management

Maintain and manage your **database of customers** and detail their marketing attributes. Process transaction records made with **loyalty cards** such as points or credits attribution.



Retail innovation

Enjoy **interactive installations** for retail. Make the most of smart devices for sales support, mobile and web applications or microsites.

Key features you expect.



Marketing attribute

Create **custom attributes** for campaigns and **promotions**. Mass assignment of values to customers or loyalty cards.



Customer Dashboard

Having all the **information in one place** allows the call centre to respond quickly to customer needs and requests.



Customer Account

Option to create **one or more point accounts** for one customer. Use of separate accounts for external partners.



Integration

Extensive API to connect external such as e-shops, customer zones, helpdesk to get the information you need.



Import/Export

Upload/Download of customer attributes and their **integration into data warehouses, reporting and campaign management tools.**



Target group

A **simple tool** for creating target groups and subsequent integration with marketing attributes and promotional engine.